

Balz Rittmeyer

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Objective I am an Interaction Designer, Interaction Developer and Visual Storyteller. I want to make content accessible through design – and I am passionate in exploring new ways to do so. My coding skills enable me to quickly create prototypes to visualize and test ideas.

Experience **News Interaction Designer and Developer, NZZ AG (Visuals Team)**

Zurich, Switzerland — 2/2016 - 4/2020

As a part of the Visuals Team of the the Swiss newspaper "Neue Zürcher Zeitung" (NZZ), I was providing news stories with visual and interactive content. Besides working together with journalists, I was involved in the constant design and development of tools to generate data-driven graphics for our info graphic designers. Our team produces graphics on a daily basis for print, desktop and mobile.

Interaction Design Teacher, Schule für Gestaltung Bern und Biel

Bern, Switzerland — 1/2016 - 5/2019

I was teaching *Visual Storytelling* and *Interactivity* as part of the Interaction Design program at the Schule für Gestaltung Bern and Biel. *Interactivity* is one of the three core modules and includes the basics of user-centered design and prototyping for mobile devices.

Interaction Designer and Developer, self-employed

Zurich, Switzerland — 8/2014 - 1/2016

As a freelancer, I was dedicated to the interaction design and development of websites and native applications. I have had the opportunity to contract independently with clients on a project basis and improve my set of prototyping tools by assisting friends on their projects.

Interaction Designer and Business Manager, mitLinks GmbH

Zurich, Switzerland — 8/2011 - 6/2014

After working at the web agency mitLinks for one year, two of my co-workers and myself took over the company in 2011. Working as the company's Business Manager, my main focus was on strategy, concept, design and programming. My interaction designer responsibilities were significantly extended to include leadership, project management and client relations tasks.

Interaction Designer, mitLinks AG

Zurich, Switzerland — 8/2010 - 7/2011

I was responsible for designing and developing websites and front-end applications of any kind. Worked closely with the clients as well as partner firms for technical implementation.

Designer, ART+COM Studios (Internship)

Berlin, Germany — 1/2010 - 7/2010

I was responsible for image-editing, interface design and application development. I contributed to the production of several, mostly interactive exhibition pieces.

Résumé

- Experience **Interaction Designer and Engineer, Exapoint Solutions AG**
Therwil (BL), Switzerland — 2/2008 - 5/2010
I designed and developed CMS-based websites and was responsible for the production of a large web application for children.
- Education **Study of Interaction Design (Industrial Designer Degree / Bachelor)**
Zürcher Hochschule der Künste (ZhdK), Zürich, Switzerland — 2006 - 2009
- Gestalterischer Vorkurs / Pre-course**
Schule für Gestaltung, Basel, Switzerland — 2005 - 2006
- High School with specialisation "Arts and Design" (Matura)**
Leonhard Gymnasium, Basel, Switzerland — 1998 - 2003
- Languages German (native), English (fluent), French (basic)